

AMPLIFY Virtually! 2021

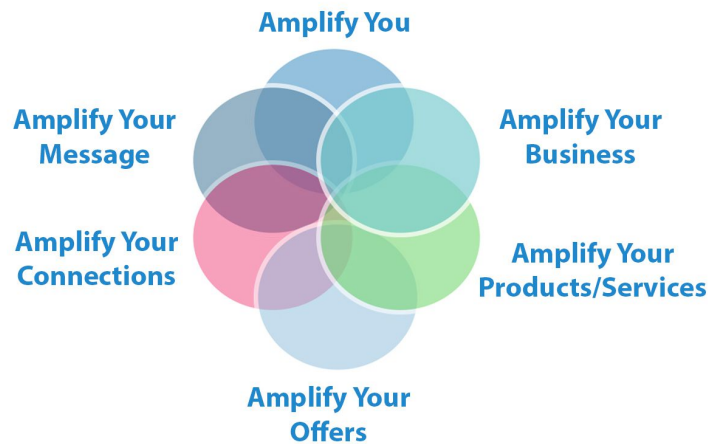
The Mastermind for Professionals who want to take their business to the next Level

Are you a business owner or remote professional ready to take your impact and message out to the next level? Your mission over the next 6 months is to join us at Amplify Virtually! to explore, grow and take action around your message and business. At the end you will have grown your business or work in 6 main areas – you, your business foundations, your products and services, your offers, your connections and your message.

The Amplify Virtually Mastermind runs for 6 months

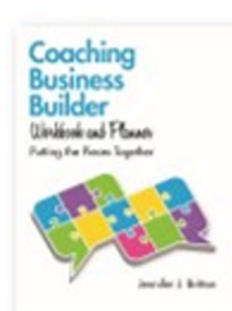
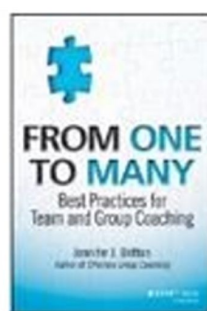
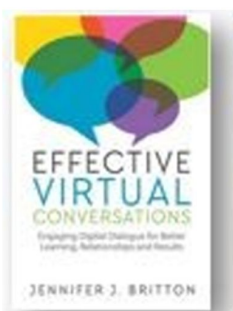
Our Monthly Focus is:

1. Amplify YOU
2. Amplify Your Business
3. Amplify Your Results
4. Amplify Your Message
5. Amplify Your Products
6. Amplify Your Connections



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| <p>Amplify You Vision Values Strengths SWOT Ecosystem Differentiator</p> | <p>Amplify Your Biz Business Acumen Business Foundations Core Skills – Marketing, Business Communication, Platform</p> | <p>Amplify Your Products Design Focus Client 5 Ps</p> |
| <p>Amplify Your Message Brand Target Audience Platform Speaking – Online and Offline</p> | <p>Amplify Your Results Goals Strategic Plan Team Vision/Values/Mission/Purpose Drivers High Performance</p> | <p>Amplify Your Connections Message Mastermind</p> |

Connection. Action. Growth



Amplify Virtually – Mastermind Description

Month 1 - Amplify You

In Amplify You you'll dig into the foundation of you as a professional. You'll get clear on your vision and values, what makes you unique, as well as clarify your strengths and do a strategic analysis of your context so you know what make you unique, and forms your differentiator.

Month 2 - Amplify Your Business

The foundations create a solid base. In this module we explore your business foundations and acumen. In Amplify Your Biz you'll explore 10 key skills you can use as levers to ACCELERATE your impact and profitability.

Month 3 - Amplify your Products

In module 3 we explore your clients, their needs and preferences, and the heart of design. Weaving in neuroscience principles and design thinking you'll explore the levers to heighten their experience and deepen their impact.

Month 4 - Amplify your Message

In this module you will build out your toolkit of branding and marketing. You'll discover and create your brand elements, deepen your understanding of the audience, and boost elements of your platform - your unique message, in a way that works for you, and your style.

Month 5 - Amplify Your Connections

"If you want to go fast, go alone. If you want to go far, go together". This module is all about identifying and expanding your social capital - your team, your network, your raving fans.

Month 6 - Amplify Your Results

Module 6 explores your goals, team and drivers. You'll build out (or revisit) your strategic plan, and look at the elements of high performance. Each lever can help you magnify your results.



Meet the Amplify Virtually Head Coach - Jennifer Britton

Known for her thought leadership in the group and team coaching space for the last decade, Jennifer has also gained recognition in the area of virtual conversations. An author of five business publications including the world's first book on Group Coaching in 2010 (Effective Group Coaching), Jennifer is also a seasoned coach, consultant and mentor to many businesses, leaders and their teams.

She is an award-winning curriculum and program designer, and has shaped a generation of group coaches globally. With the shift in this decade to virtual, remote and online work, Jennifer has tightened her current focus to supporting business, teams and organizations thrive in the world of remote work, business, and teams.

A futurist by nature, she's also looking ahead to what may lie next within the landscape of business and work – hybrid work. She's also the host of the popular 5 Day Stand Out Virtually Challenges, and co-host of the Remote Pathways Podcast. Learn more about Jennifer at [GroupCoachingEssentials.com](https://www.groupcoachingessentials.com).

Join us! Set up a call with Jennifer at 416-996-8326 to discuss.

Complete your application at

<https://www.groupcoachingessentials.ca/amplify.html>.