

# Stand Out Virtually Year End Party Swag Bag

*Thanks for Joining Us!*

Resources to support you in further  
amplifying your skills, and message, in the  
virtual and remote space

*You're* IN THE  
RIGHT PLACE IF...



1. You are wanting to expand the impact of your work and message, virtually!
2. You're committed to ongoing learning, experimentation and growth in service of your clients.
3. You value community as a place to learn, be inspired and get roadtested resources.

STAND OUT VIRTUALLY.COM | GROUP COACHING ESSENTIALS  
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# Welcome

2020 was not what most of us expected. It was a year to rise to the challenges of work, life and health issues. For some it was a year to pivot. For others a year to double down on their message.

Here at Potentials Realized it was a year to further amplify our focus on expanding virtual conversations to groups, teams and organizations.

The Virtual Facilitation Essentials program (8.5 CCEs) was rolled out to hundreds in one-day, five week and in-house sessions, and the core elements of our programming - Group Coaching Essentials and Advanced Group and TEam Coaching Practicum became core learning pathways for new and experienced coaches.

In August I launched the Stand Out Virtually series of programs, which now consists of regular 5 day challenges, as well as the new 8 week Stand Out Virtually Incubator, providing professionals with a chance to take a deeper dive around their messages, branding and programming for virtual conversations.

In early 2021 I will be launching the Amplify Virtually Mastermind, a six month program which will include 2 x mastermind calls a month, as well as the chance to take a deeper dive with your learning with the 60 Day Coaching Business Builder or the Incubator.


Facilitator Training for PlanDoTrack and Coaching Business Builder will also be held several times in 2021. Hope you can join us to continue the conversation and learning journey as you AMPLIFY your impact and conversations.

With best wishes,

Jennifer Britton

*Founder & CEO of Potentials Realized*

Group Coaching Essentials & Stand Out Virtually  
Jennifer Britton, 2020



# Holiday Party 2020 Overview

*Open up for these goodies!*

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## 01 YEAR END 2020 TRENDS

*I kicked off the party with my 17th annual group and team programs call, sharing key Elements from the 2020 world of groups and teams*

## 02 SPECIAL GUESTS

*I was joined by several guests during the event, many of whom have provided an additional resource for you. Some are included here and downloadable ones are found at <https://bit.ly/yearendparty20>*

## 03 NOW WHAT? 2021

*What are some of the possibilities for 2021? Check them out.*

## 04 PLANNING QUESTIONS

*What is your vision for 2021? Spend some time focusing on your vision.*

# 2020 Trends for Group and Team Programs

VIRTUAL (INCLUDING LIVE CONVERSATION)



REMOTE

LEARNING CURVES



CONNECTION + ACTION AND AWARENESS