



## Learning Lab and Design Studio Sessions 2020 - Celebrating our 5<sup>th</sup> year!

Calls are usually held on Fridays from 845 – 930 am ET unless otherwise noted. Updated 10.29.19

Date (usually Fridays)	Call Time	Call
January 10** Note 2 <sup>nd</sup> week back	845 – 930 am ET	Program Intentions – Working with Goals (for you and your clients1)
January 17	845 – 930 am ET	Getting in Touch with your learner – Empathy Maps
Thursday January 29	1- 5 pm ET on Thursday	Get it Done Afternoon!
February 7	8:45 – 9:30 am ET	Collaboration and Learning – Social Learning
February 21	8:45 – 9:30 am ET	Engagement in Focus: Polls and Breakouts and....
March 6	845 – 930 am ET	Podcasting and Audio for Learning
March 13 ** Note 2 <sup>nd</sup> week not 3 <sup>rd</sup>	845 – 930 am ET	Getting Your Message out – Podcasting: 6 months of learning
Tuesday March 31	Stay Tuned for Time	Special Month End/Quarterly Planning Session
April 3	845 – 930 am ET	Story Telling - Capturing stories for learning (interviews, storytelling, case studies)
April 17	845 – 930 am ET	Design in Focus: Video Use – Story Telling
Thursday April 23	1-5 pm on Thursday	Get it Done
May 1 or 8 (TBA)	845 – 930 am ET	Content Creation in 15 minutes a day
May 15	845 – 930 am ET	Design in Focus: Creating Powerful Workbooks
June 5	845 – 930 am ET	Team Coaching
June 19	845 – 930 am ET	Gearing up for your summer project
July 10 (Note second week rather than 1 <sup>st</sup> )	845 – 930 am ET	Systems in Focus – to help you scale, repurpose
July 17	845 – 930 am ET	Branding Your Programs – Elements of a Brand
August 7	845 – 930 am ET	Marketing Messaging for the fall/spring
August 21	845 – 930 am ET	Journaling in Focus – Keeping the Conversation Going
September 11 (Note week 2 of month)	845 – 930 am ET	Teams – Gearing Up for Fall To be set by group
September 18	845 – 930 am ET	Teams in Focus – Project Teams, Intact Teams etc
October 2	845 – 930 am ET	All things virtual – virtual myths
October 16	845 – 930 am ET	Virtual Team Development
November 6	845 – 930 am ET	Topic Selected by Group
November 20	845 – 930 am ET	2020 Planning
December 4	845 – 930 am ET	Topic Selected by Group
December 10	TBD	Get It Done Day!
December 18	845 – 930 am ET	The Year in Review

Questions? Get in touch with Jennifer at [jennifer@potentialsrealized.com](mailto:jennifer@potentialsrealized.com) or phone (416)996-8326